

MICHIGAN AIRPORT CONFERENCE

Wednesday Feb. 19 and Thursday Feb. 20, 2020

Kellogg Hotel and Conference Center • East Lansing, MI



2020



Art work by: So Eun Park, International Academy East High School, Troy, Michigan, First Place State Winner of the International Aviation Art Contest, sponsored by the Fédération Aéronautique Internationale.

Co-sponsored by: Michigan Association of Airport Executives (MAAE) and Michigan Department of Transportation • Office of Aeronautics (MDOT-Aero)

keynote speakers

Cindy Hasselbring currently leads STEM Education at the White House Office of Science and Technology Policy serving as Senior Policy Advisor and Assistant Director. Previously, she was the Senior Director for AOPA's High School Aviation Initiative and led efforts to build a four-year aviation STEM curriculum to inspire more students to enter careers in aviation and aerospace. In addition, she developed and planned AOPA's annual High School Aviation STEM Symposium, which most recently hosted more than 350 educators, administrators, industry representatives and government officials at the United Airlines Flight Training Center in Denver, Colorado.

She led STEM initiatives as Special Assistant to the State Superintendent at the Maryland State Department of Education (MSDE). Prior to working at MSDE, Cindy completed two years as an Albert Einstein Distinguished Educator Fellow at the National Science Foundation in Arlington, Virginia. She was a 16-year veteran mathematics teacher at Milan High School in Michigan and was awarded the Presidential Award for Excellence in Mathematics and Science Teaching and earned National Board Certification during her teaching tenure. She learned to fly in Ann Arbor, Michigan and enjoys flying as a private pilot and also has her seaplane rating.



Cindy Hasselbring



Babete Ten Haken

Babete Ten Haken is a Signature Storyteller of Workforce Legends. She serves organizations and associations, wrestling with the impact of today's interconnected technical environments, on workforce and leadership capacity to handle change. Babete translates across people, professional disciplines and the communication disconnects which marginalize, exclude or intimidate.

Babete Ten Haken's Signature Stories are forged from her own experiences as a STEM professional, Voice of the Customer Facilitator and Six Sigma Green Belt working on new product development teams, right around the time the Internet of Things exploded into our business environments. She focuses people on what they have in common, rather than on what separates them. Babete motivates people to combine courage and critical thinking skills to create trust, one of the greatest employee - and human - experiences of all.

Babete is a member of SME, ASQ, SHRM and the National Speakers Association, where she serves on the Michigan Chapter Board of Directors. She graduated with dual degrees from both Washington University, St. Louis, Missouri, USA and University College, University of London, UK.

conference agenda

Wednesday, February 19

- 7:30 - 8:30 **Continental Breakfast**
- 8:30 - 8:45 **Welcome**
- 8:45 - 9:30 **Federal Aviation Administration Update**
Rebecca McPherson, Regional Administrator, FAA Great Lakes Region
John Mayfield, Manager, FAA Detroit Airports District Office
- 9:30 - 10:30 **Utilizing Aviation to Build Students' Capacity in STEM**
Cindy Hasselbring, Assistant Director, STEM Education,
White House Office of Science and Technology Policy
- 10:30 - 11:00 **Break with Exhibitors**
- 11:00 - 11:45 **Moving the Needle - Success Stories of Aviation Education Programs Across the State**
Dr. Brian Smith, President, Tuskegee Airman National Museum; Aeronautics Commissioner
Kelly Burris & Rick Fiddler, West Michigan Aviation Academy; Aeronautics Commissioners
Rob Bunday, Chief Instructor and Director of Flight Operations, Western Michigan University
- 11:45 - 12:00 **Lt. Governor Gilchrist**
- 12:00 - 1:30 **Lunch & Keynote Speaker**
Build Trust - Babette Ten Haken, STEM Professional; Director of Strategic Planning,
Michigan Chapter of the National Speakers Association
- 1:30 - 2:30 **We All Have Obstructions, but Good Data Is Not One**
Refresh your understanding of airport zoning, compatible land use, and obstruction mitigations
and the new tools MDOT is employing to help make better decisions.
Linn Smith, Jennifer Forbes, Zach Tecson, and Lena Smith, MDOT Office of Aeronautics
- 2:30 - 3:00 **Break with Exhibitors**
- 3:00 - 4:30 **Roundtables (Air Carrier & General Aviation)**
- 4:30 - 5:30 **Reception with Exhibitors**

Thursday, February 20

- 8:00 - 9:00 **Continental Breakfast**
- 8:30 - 9:00 **MAAE General Membership Meeting**
- 9:00 - 9:20 **Office of Aeronautics Update**
- 9:20 - 9:45 **General Aviation Airport Maintenance on a Budget**
Learn what innovative maintenance and electrical projects have been completed around the
state. - Jim Morency, Manager, Canton-Plymouth-Mettetal Airport
- 9:45 - 10:30 **Facilitating GRRowth Under Construction – A Grand Rapids Terminal Apron Case Study**
Greg Fehrman, Professional Engineer, C & S Companies
Casey Ries, Professional Engineer, Gerald R. Ford International Airport Authority
Ben Orange, General Manager of Base Operations, Allegiant Air
- 10:30 - 11:00 **Final Break with Exhibitors**
- 11:00 - 12:00 **Thought Ramp**
- 12:00 - 1:30 **Awards Luncheon**
- 1:30 - 2:30 **Consultant Roundtable**

general information

registration & discounted registration fees

All conference participants including attendees, speakers, exhibitors, and award recipients are required to register for the conference through the MAAE website. You can save on your registration by being an MAAE member and by registering at the early bird rate prior to February 1, 2020. **ALL REGISTRATIONS MUST BE DONE ONLINE.**

professional development financial assistance

You must be employed by an airport or board member in the state of Michigan at the time the assistance is requested. FAA Part 139 Airports are not eligible. The intent of this assistance is to encourage increased attendance of the small and rural aviation airport personnel, giving them the ability to gain from the training programs provided at the MAAE Conference. There is a 2-person limit per airport.

hotel accommodations

The Kellogg Hotel and Convention Center (800-875-5090) has reserved a block of rooms at a group rate of \$118 per double room (plus applicable taxes). To qualify for this rate, you must mention you are attending the Michigan Airport Conference, group code 2002AIRPOR. The hotel will guarantee this rate through January 24, 2020. For online reservations, please visit: www.kelloggcenter.com

vendor information

When registering, exhibitors may select up to 3 booth choices, layout is subject to change. Booths are assigned in the order of registration. Please submit one registration form per person attending the event. The registration fee includes an 8-foot by 10-foot booth with pipe and drape, a skirted table, two chairs, all conference sessions and materials, meals, and breaks. For special arrangements, please contact the hotel directly at 517-432-4000.

payment

Payment should be made through the website during registration, however, checks can be mailed in after website registration is completed.

conference fees

Full conference registration includes admission to all sessions, vendor exhibits, annual business meeting, and the awards lunch. All fees are listed on the conference information page of our website at maae@michairports.org.

Kellogg Hotel and Conference Center
219 South Harrison Road
East Lansing, Michigan, 48824

refunds/cancellations

MAAE will refund your registration fee, less a \$75 processing fee per person, for cancellations received in writing by February 1, 2020. No refunds will be granted after that date. Substitutions may be made at any time (the difference between a member and non-member price will be charged if a non-member replaces a member).



Sponsor Opportunities!

Platinum- \$2,000 * Gold - \$1,500 * Silver - \$1,000 * Bronze - \$500

Giveaways are also welcome for our lunch drawings!